



The Arab Downtown Association invites you to be a part of the 33rd Annual Poke Salat Festival, May 19-20, 2017. We are very excited about changes in this year's Festival, including new set up space for vendors and a change in Festival hours.

In its 33rd year, The Poke Salat Festival is held throughout Historic Downtown Arab. Our Downtown Area recently was designated as a Historic District and is undergoing a number of changes which will increase the Historic look and feel of the area. These changes are ongoing, but have already increased the amount of space for our Festival.

Another great change is the new Festival hours. Our new hours are 2 pm – 10 pm Friday and 10 am - 10 pm on Saturday. Vendors will be open 2 pm – 7:30 pm Friday and 10 am to 7:30 pm on Saturday. All vendors **must** remain open until 7:30 pm both days, but may stay open until 10 pm, during the evening entertainment, if desired.

Set up begins at 7 am on Friday morning and vendors must be ready to open by 1:30 pm. Vendors should be ready to open by 9:30 am on Saturday.

FEES

Vendor's fee must accompany application and is non-refundable.

Application and check must be received by April 20, 2017. \$10 late fee after 4/20/17.
10'x25'...\$60/space 20'x50'.....\$100

Electricity Only 110 available. 1 plug \$20 2 plugs \$30

Generators must be quiet run, no exceptions.

KID'S ZONE

Our Play Area is a dedicated area for games, children's vendors, pet activities, bounce houses, etc. We actively seek a variety of low cost activities for families to enjoy. We encourage church groups, civic groups and businesses that can provide children's activities to apply. This is the perfect area for puppet shows, balloon artists, games for prizes, story times, face painting, and more.

GENERAL INFORMATION

· Games and Activity Vendor spaces are 10'x25' or 20'x50'. If additional space is needed, please contact us for pricing. Cars, trucks and trailers must be moved out of your space after setup.

Fees: No booth spaces will be held without completed application and booth fee paid at time of registration

- Booth fees are non-refundable for any reason.
- Event is held rain or shine. Vendors are responsible for providing weather protection.
- No food items, (including drinks, popcorn, bottled water) may be given away except as samples provided by food vendors.
- Any required permit is the sole responsibility of the vendor.
- Absolutely no stakes may be driven into city streets; therefore, weights should be used if necessary. All items, including signage, gates, ticket booths, etc.. must be contained in your designated space.
- If your set-up cannot fit into one space, we suggest that you consider renting 2 spaces.
- Application does NOT guarantee acceptance into the festival.
- Vendors accepted to participate in the Poke Salat Festival will receive a confirmation letter with set-up information after April 29, 2017.

Water is not generally available for vendors. If your setup requires water, please call before applying and we will do our best to be accommodating.

·Parking: please unload your vehicle as quickly as possible and move to the designated parking area BEFORE you set up your display.

·Security: Overnight security is **not** provided. Each vendor exhibits all items at his own risk. The Festival promoters, Downtown Association, Merchants, and City of Arab assume no responsible for damage, theft, or loss of items

Advertising of the event: Our best advertising is YOU. Please "like" Poke Salat Festival on Facebook or Instagram. We will provide updates, including lists of which vendors will be participating, entertainment schedules, and lists of interactive events. Please invite your friends, family and co-workers to the event and to follow us on Social Media. As flyers are created we will post them on our website and on social media for you to print and use.

Vendors accepted to participate in the Poke Salat Festival will receive a confirmation letter with set-up information after April 29, 2017. Emails will be sent confirming acceptance within two weeks of receipt of your application. Vendors not accepted will have their payments returned as soon as possible.

Setup will be Friday morning beginning at 7 am. All vendors must be completely set up and ready to open by 1:30 pm Friday and by 9:30 am Saturday.

We look forward to you be a part of the 32nd Annual Poke Salat Festival.

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Kathy Ramsey 256-586-0345 Dawn Sparks 256-200-5270
Chamber of Commerce 256-586-3138 pokesalat@gmail.com

Friday
May 19th
2 pm - 10 pm



Saturday
May 20th
10 am - 10 pm

Vendors will be open until 7:30 pm
Food Vendors & Entertainment until 10 pm

www.pokesalatfestival.com • Facebook

Activities/ Kid's Zone Application

Please Print

Name: _____

Business Name _____

Address: _____

City / State / Zip: _____

Phone: HOME _____ CELL _____

E-mail Address: _____

Describe your set-up/activities: _____

Spaces needed:

_____ 10'x25' \$60/space _____ 20'x50' \$100/space

Electricity needs (Only 110 available)

_____ 1 - 110 outlet \$20 _____ 2 - 110 outlets \$30

_____ I will be using a quiet run generator (quiet run required)

_____ My set up does not require electricity

Checks should be made payable to "Poke Salat Festival". Enclose \$10 late fee after April 20, 2017.

Mail to: PSF, 2191 Fry Gap Road, Arab, AL 35016

Liability: The City of Arab, Festival planners, Downtown Business Owners will not, under any circumstances, be held liable in case of damage due to fire, theft, breakage or any other loss to exhibitors or their property. By signing this application, I am indicating that I have read the enclosed information and by my signature I am stating that I agree with the rules and terms outlined, and will abide by these terms.

Signature _____

Date _____