



37th Annual Poke Salat Festival

Saturday May 15, 2021 10:00 – 8:00

Inviting artists, craftspeople and vendors to join us for the 37th Annual Poke Salat Festival on Saturday, May 15th, 10:00 am to 8:00 pm. Started by the Liar's Club at the L'Rancho Cafe, the Poke Salat Festival is a long standing community tradition where families and guests gather for a taste of poke salat, a dish discovered by the German settlers and cooked from the wild poke weed plant. Visitors to the Festival enjoy browsing through the quaint shops and cafes in Downtown Arab; strolling the streets filled with art, vendor wares, baked goods, entertainment and a food court filled with delicious foods.

Artists, crafters, vendors, civic groups, school groups, clubs, organizations, church groups, and businesses are invited to apply.

For artisans and craftsmen, Artisan Avenue is reserved for 100% handcrafted vendors only. Every item displayed must be created by the vendor. This is a limited space area, so please apply early. Demonstrations are encouraged. Please indicate on your application if you are able to do a demonstration and we'll contact you for details.

Throughout Downtown, we also have areas for groups and vendors to vend their wares, show off their projects, hold fundraisers and more.

Vendors must furnish their own free-standing tents (with weights), tables and displays. All items, tables, displays, chairs and boxes must remain inside your vending area at all times. Nothing can block sidewalks or roadways.

Raffles are limited to non-profit/civic groups and must be approved before applying.

Soliciting/distribution of materials or products outside of allotted vendor space is not allowed.

Our Vendor Coordinators will contact vendors directly when their application has been approved for the event. **Until you are contacted, you are not approved.**

Direct Sales vendors are limited to one for each company and each vendor may represent only one company.

Electricity for this year is sold out. Water is NOT available.

Upon acceptance to the Festival, you will receive set-up information and additional guidelines for participation. Vendor check-in will be Friday night, May 14th, 6:00 – 8:00 pm and Saturday morning, May 15th 7:00 – 9:00 am.

No vendor or group may give away food products or drinks, except samples by food truck vendors.

To sell baked goods, breads, etc.. all board of health regulations will apply.

The Poke Salat Festival is an outside event, held rain or shine. No refunds are given.

Covid 19 guidelines.

In accordance with the Covid-19 safety guidelines updated by the State of Alabama on April 9th, we will not require masks for this event. We will leave that decision to individual guests to the festival and to the vendors to decide. We do encourage safety measures such as sanitizing hands often and safe distancing. We had originally asked that booths be set up in a way that did not allow browsers to enter your booth, but with the reopening of the State, we are going to allow vendors to set up booths in a way that is comfortable to you. We will have booths set up further apart than we typically do to help with the distancing.

Security: Overnight security is not provided. The Festival promoters, Downtown Association, Merchants, Chamber of Commerce, City of and Festival sponsors assume no responsible for damage, theft, or loss of items.

Please keep the above information for your records. Complete both the front and back of the application and submit with your payment by mail:

PSF 15 1st Ave NW, Arab, AL 35016

or return in person to

Chamber of Commerce Office 1157 N Main St, Arab, AL 35016

questions?

Email: pokesalat@gmail.com

Call: 256-200-5270

or message us on social media

Poke Salat Festival Vendor Application – 2021

Please Print Clearly and complete both the front and back of this page

Applicant: _____

Business Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

Email: _____

Facebook Page or Website (for promotion): _____

Cell Phone for emergency/weather text alerts during Festival #: _____

Deadline to apply is April 30, 2021. Please add \$10 late fee after this date.

Please indicate number of booths you need. Your entire display and items must fit in this space.

Tent Spaces needed: (10'x10') Qty _____ x \$50

Please choose your vendor type:

____ Artisan/Crafter 100% handmade ____ Handmade and Resale mixed ____ Direct Sales Company

____ Business/Commercial Retail ____ Business Information ____ School/Scout/Church/Civic Group

____ Other _____

Items for Sale, description of business or information you will be providing. All items for sale and planned activities must be listed here:

Direct sales companies

Direct sales representatives are limited to one vendor per company and each vendor can only register to represent one direct sales company.

Bake Goods/Homemade Canned Foods:

Please contact the Vendor Coordinator at pokesalat@gmail.com and let us know you wish to sell baked goods or Homemade canned foods, prior to applying. We will forward Board of Health requirements to you.

Hold Harmless, Liability statement: Poke Salat Planning Committee, The City of Arab, Arab Chamber of Commerce, Downtown Business Owners will not, under any circumstances, be held liable in case of damage due to fire, theft, breakage or any other loss to exhibitors or their property.

By signing below, I am indicating that I have read the vendor guidelines and Hold Harmless, Liability statement and I am stating that I agree with the rules and terms outlined, and I, and all persons participating with me at my booth space, will abide by these terms.

Please review your application to be sure you’ve completed all sections. Incomplete applications will not be considered and may delay your application.

Signature _____ Date _____

Checks should be made payable to "Poke Salat Festival".

Mail to: PSF, 15 1st Ave NW, Arab, AL 35016

Deadline to apply is April 30, 2021. If vendor space remains available on May 1st, a \$10 late fee will apply.

Dawn Sparks, Vendor Coordinator 256-200-5270

pokesalat@gmail.com

or message us on social media

Please follow and share our social media pages for Poke Salat Festival on Facebook and Instagram. You can help with marketing by sharing our posts and events on social media.