



36th Annual Poke Salat Festival
Friday May 15, 2020 2:00 – 9:00
Saturday May 16, 2020 10:00 – 8:00

The Arab Downtown Association invites you to participate in the 36th Annual Poke Salat Festival, May 15th and 16th, 2020.

We have a lot of fun planned for this year! We will be bringing back the crowd favorite events from last year including the Side Dish Showdown, Top Dog Competition, Poke Salat Scavenger Hunt, street corner musicians, dance exhibitions, children's games and more. In addition we have some fun new events that are going to be announced in the next few weeks that we think will bring even more fun to Downtown Arab. Be sure you like and follow our social media pages and Poke Salat Festival event on Facebook to watch for updates and announcements of what's in store for this year!

We are even including vendors in the fun with a Best Display contest. Use banners, themed displays, table covers, etc.. featuring your products in a "wow" display for customers. 2nd and 3rd place winners will receive ribbons and the 1st place winner will receive a blue ribbon AND 1 free 10x10 booth space for the 2021 Poke Salat Festival.

Please complete the enclosed application carefully. We have restructured our layout and have areas available for set up for vendors that wish to stay open until the entertainment ends both nights, and areas for vendors that wish to close earlier. The booths remaining open the latest will be in view of the Main Stage area.

Artisan Avenue vendors will be open 2:00-7:30 on Friday and 10:00-7:30 on Saturday. If you wish to remain open later, you will not be located on Artisan Avenue, but we will group you with other handcrafted vendors as possible.

Please mark your application carefully. To provide the best experience for Festival attendees, early departure or dismantling is NOT allowed. You will be required to be open to vend the hours you choose.

Artisan Avenue is reserved for 100% handcrafted vendors only, nothing bought for resell, kits or supplies can be sold on Artisan Avenue. If you would like to demonstrate production of your product on site, please contact us for more information.

If you'd prefer to register and pay online, you can register and pay online with this link:
<http://cm.arab-chamber.org/events/details/36th-annual-poke-salat-festival-2477>

Please follow these directions to complete the online registration form:

1. Click the above link.
2. Click the blue Register now button.
3. Click the "Add Attendee" button to fill out your application.
4. Complete **all** required fields.
5. Click "Save Changes"
6. On the next page, confirm your contact information and "choose one" to let us know which booth space(s) you need.
7. Click "Next"
8. Click "Check Out"
9. Provide payment information and again, click "check out".

Political candidates please request a candidate application to join the new Poke Salat Meet the Candidates Forum.

Vendors must furnish their own free-standing tents (with weights), tables and displays. All items, tables, displays, chairs and boxes must remain inside your vending area at all times. Nothing can block sidewalks or roadways.

Raffles are limited to non-profit/civic groups and must be approved before applying.

Soliciting/distribution of materials or products outside of allotted vendor space is not allowed.

Our Vendor Coordinators will contact vendors directly when their application has been approved for the event. **Until you are contacted, you are not approved.**

No food items may be sold or given away. Baked goods for and canned foods for sale are accepted on a limited basis. If you are applying for a baked goods or canned food booth, please let us know so that we can send you the Board of Health requirements.

Direct Sales vendors are limited to one for each company and each vendor may represent only one company.

Electricity and water are not available.

Upon acceptance to the Festival, you will receive set-up information and additional guidelines for participation. Vendor check-in begins at 10 am on Friday, May 15th. Vendors must be set up and ready 30 minutes prior to show opening both days.

Please provide a cell phone number on the application for text alerts in the event of approaching bad weather.

The Poke Salat Festival is an outside event, held rain or shine. No refunds are given.

Security: Overnight security is not provided. The Festival promoters, Downtown Association, Merchants, Chamber of Commerce, City of and Festival sponsors assume no responsible for damage, theft, or loss of items.

Please keep the above information for your records. Complete both the front and back of the application and submit with your payment by mail:

PSF 50 N. Main Street, Arab, AL 35016

or return in person to

Dots 15 1st Ave NW, Arab, AL 35016

Arab Jewelry & Pawn 50 N. Main Street, Arab, AL 35016

Chamber of Commerce Office 1157 N Main St, Arab, AL 35016

Poke Salat Festival Vendor Application – 2020

Please Print Clearly and complete both the front and back of this page

Applicant: _____

Business Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

Email: _____

Facebook Page or Website (for promotion): _____

Cell Phone for emergency/weather text alerts during Festival #: _____

Deadline to apply is April 1, 2020. Please add \$10 late fee after this date.

Please indicate number of booths you need. Your entire display and items must fit in this space.

Tent Spaces needed: (10'x10') Qty _____ x \$50 until March 31 Qty _____ x \$60 after April 1

Please indicate your choice for setup:

_____ Choice 1: Vendors will be open 2:00-7:30 on Friday and 10:00-5:00 on Saturday

_____ Choice 2: Vendors will be open 2:00-9:00 on Friday and 10:00-8:00 on Saturday

_____ Artisan Avenue vendors will be open 2:00-7:30 on Friday and 10:00 to 7:30 on Saturday.

Artisans may choose Choice 2 if you wish to remain open later. We will group you with other artists, as possible, but you will not be located on Artisan Avenue.

_____ Please initial here to indicate that you understand early departure or dismantling is NOT allowed. You will be required to be open to vend the hours you choose above.

Vendor Type:

_____ Artisan/Crafter 100% handmade _____ Handmade and Resale mixed _____ Direct Sales Company

_____ Business/Commercial Retail _____ Business Information _____ School/Scout/Church/Civic Group

_____ Other _____

_____ Emerging Artist (Student K-12th grade, \$10 discount per space, 100% crafted only)

Political candidates please request a candidate application to join the new Poke Salat Meet the Candidates Forum. pokesalat@gmail.com.

Items for Sale, description of business or information you will be providing. All items for sale and planned activities must be listed here:

Direct sales companies

Direct sales representatives are limited to one vendor per company and each vendor can only register to represent one direct sales company.

Bake Goods/Canned Foods:

Please contact the Vendor Coordinator at pokesalat@gmail.com and let us know you wish to sell baked goods or canned foods, prior to applying. We will forward Board of Health requirements to you.

Hold Harmless, Liability statement: Arab Downtown Association, The City of Arab, Arab Chamber of Commerce, Festival planners, Downtown Business Owners will not, under any circumstances, be held liable in case of damage due to fire, theft, breakage or any other loss to exhibitors or their property.

By signing below, I am indicating that I have read the vendor guidelines and Hold Harmless, Liability statement and I am stating that I agree with the rules and terms outlined, and I, and all persons participating with me at my booth space, will abide by these terms.

Please review your application to be sure you've completed all sections. Incomplete applications will not be considered and may delay your application.

Signature _____ Date _____

Checks should be made payable to "Poke Salat Festival".

Mail to: PSF, 50 N Main Street, Arab, AL 35016

Deadline to apply is April 1, 2020. If vendor space remains available, a \$10 late fee will apply.

Dawn Sparks, Vendor Coordinator 256-200-5270

Arab Chamber of Commerce 256-586-3138

pokesalat@gmail.com

Please follow and share our social media pages for Poke Salat Festival on Facebook and Instagram.